

ARM[®] Mbed[™]

IoT Device Development

“Hello [again], Japan! ¥n”

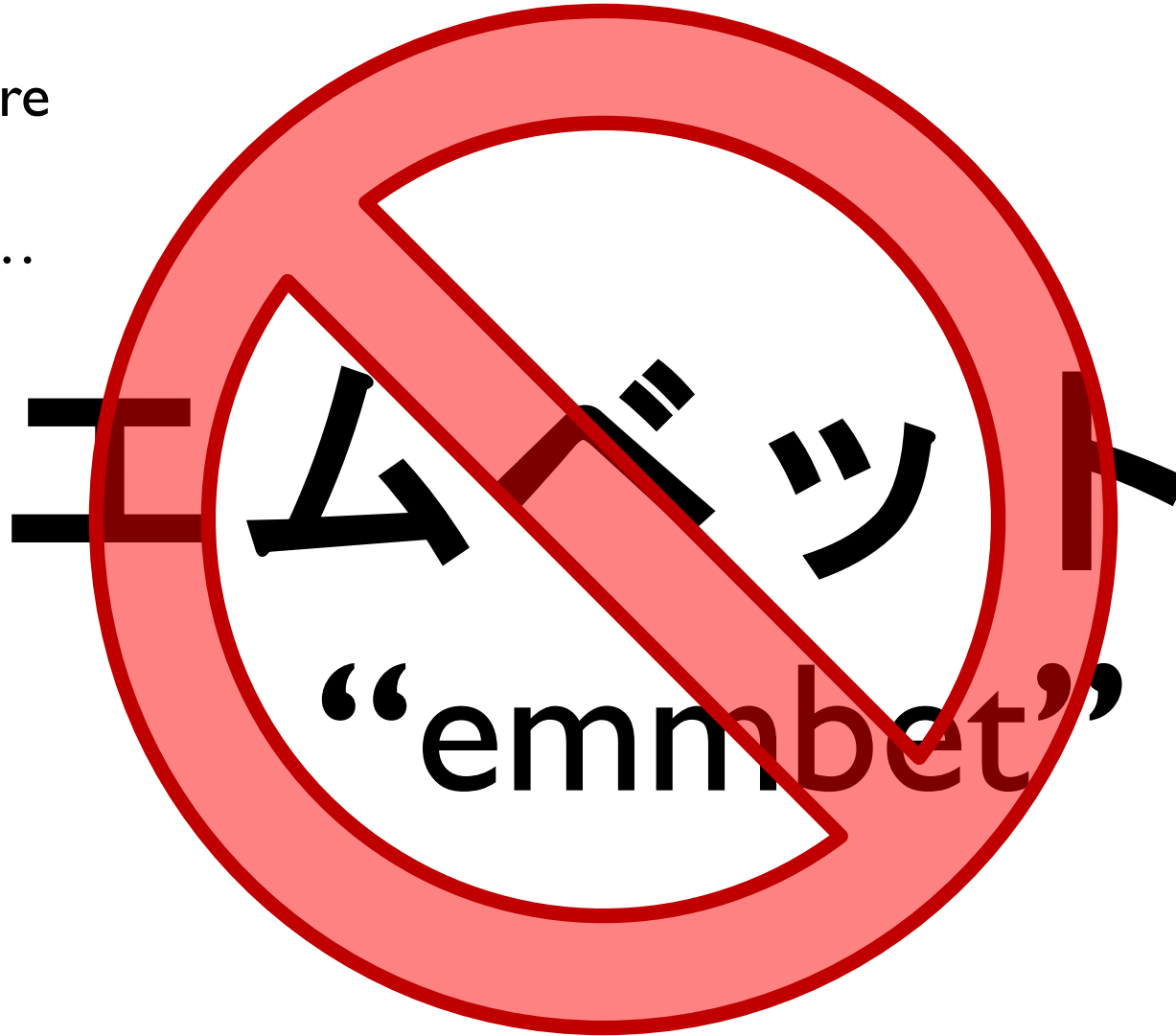


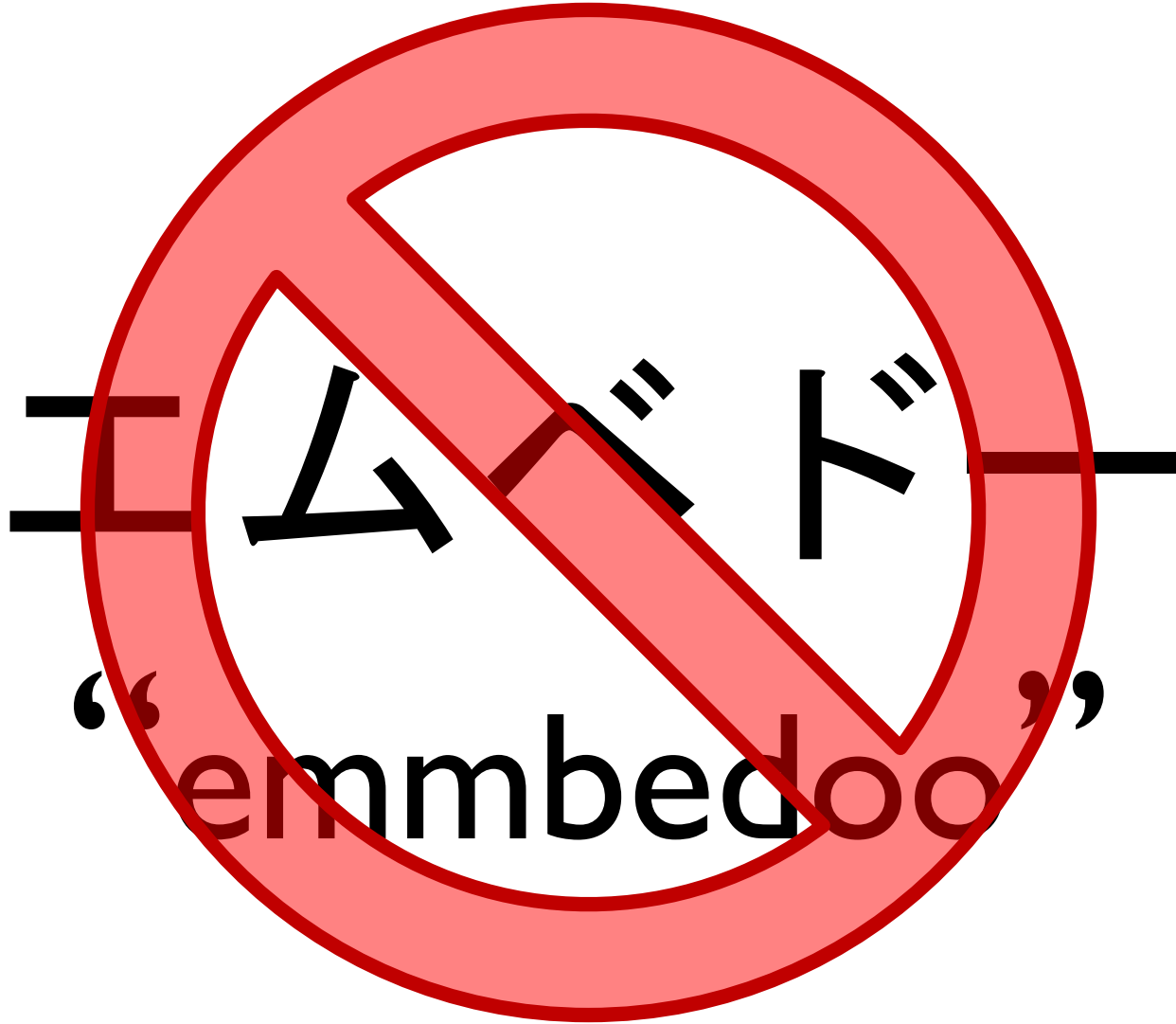
The Architecture for the Digital World[®]

ARM

Before we start....

I have heard there are issues about how pronounce “mbed”...





Repeat after me ...

エンベド
“mbed”

While we are here...

Keil

カイル

CMSIS

スィムシス

Back to the presentation...

Hello [again] from the mbed Team!

Anyone remember this???



This was the entire mbed team!!

Then the following year we were please to announce..



Mihail



Steve



David



Sam



Bogdan



Watarai-san

And then....



Last time I as in Japan we welcomed



Przemek



Jonny



Jim



Martin



Rohit



Katie



Phill

.....Phew!!!

Well...

We've grown again....

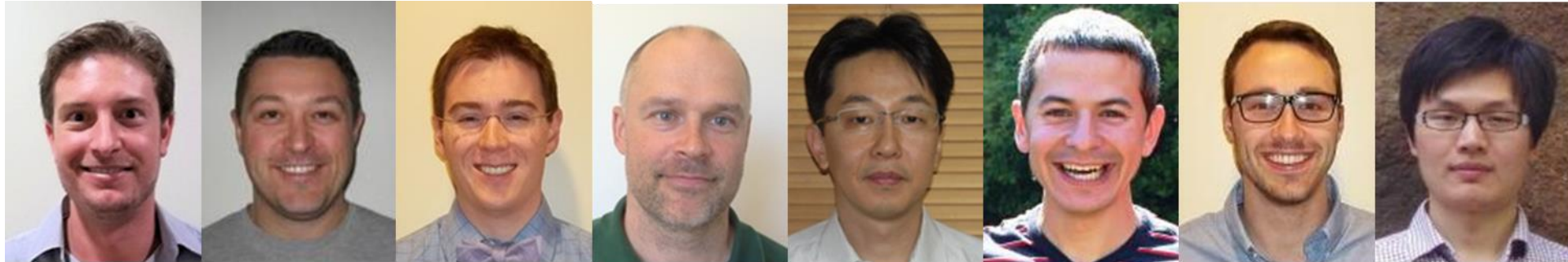


embed HQ is now the entire top floor!



... Plus teams in Austin, Tokyo, San Jose, Finland, Shanghai, Taipei

This is just apps Engineers... come talk to us!



Introducing...

WHAT'S NEXT

IoT!

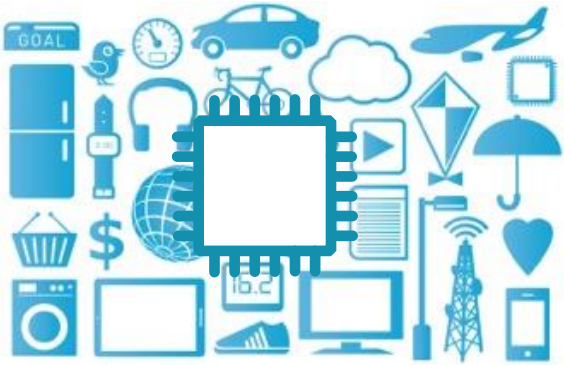


Make the creation of billions of connected devices possible

Little Data Enables Big Data

ARM[®]mbed[™]

mbed OS



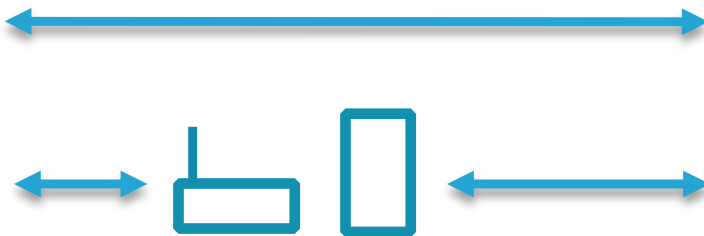
mbed Device Server



IoT Service or App



IP and Web to the edge



Little Data

End-to-End Security, Web, Data Objects & Management



BIG DATA

mbled OS Roadmap 2015



Minimize time-to-market



Low-power by design



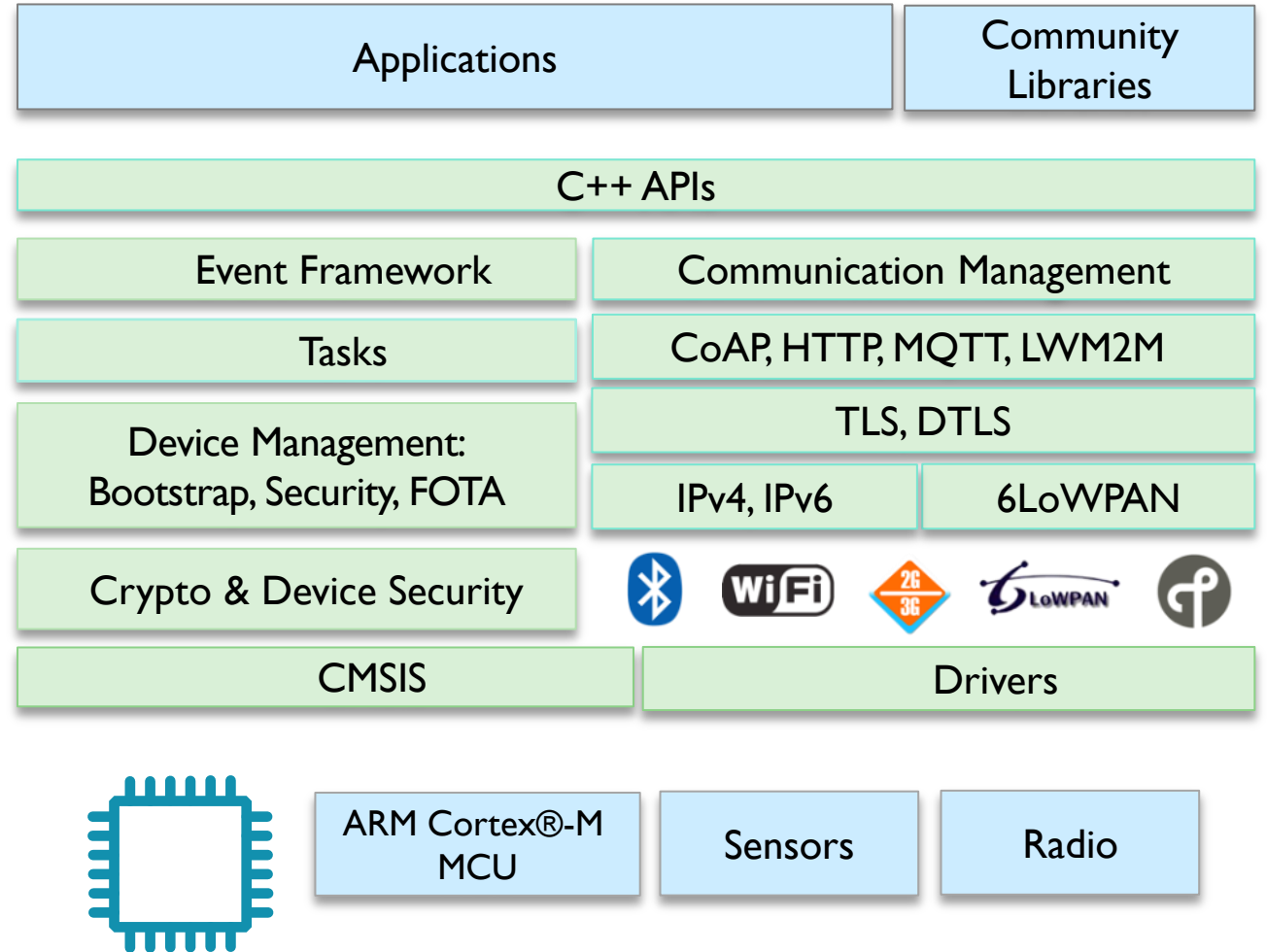
Complete security solution



Top connectivity standards



Built-in device management



Common OS and Connectivity Foundation

Smart Cities

Smart Home

Basic Wearables

Application

Application

Application

Implementations of key connectivity standards



Sub-GHz



Zigbee IP-NAN

Connectivity



BT Smart



Thread

Connectivity



BT Smart



BT Smart IP

Connectivity

Provisioning

Security

OS + Drivers

Provisioning

Security

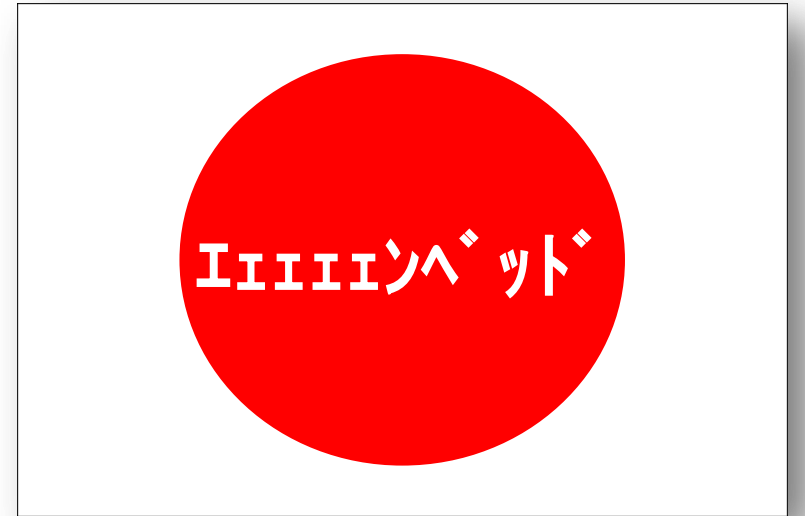
OS + Drivers

Provisioning

Security

OS + Drivers

Common OS foundation



100,000+ mbed LPC1768 Shipped!

- NXP originally ordered 250, and said they'd call if they wanted more
- To celebrate 100,000, I have a specially hand-modified (by myself!) mbed LPC1768, complete with “Cool Button” and a golden (yellow 😊) LED



IIIIエンベッド

ARM[®] MBED[™]

IoT Device Development

Thank You

<http://mbed.org>

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